YOUTH SPORT TRUST INTERNATIONAL

ENHANCING THE LIVES OF YOUNG PEOPLE AROUND THE GLOBE
In Ghana, Franka’s family were caught in a cycle of poverty. She knew she wanted something different and became the first person in her family to go to university. Here Franka discovered sport and got involved with the BILD programme, delivered by Youth Sport Trust International.

FRANKA’S STORY

“In mentoring makes me feel amazing. It gives me a wonderful opportunity to give something back to my community and I’ve become something of a local hero. It’s easy for the children in my area to think that because they have poor parents, their lives are defined and determined. But I tell them that this shouldn’t be an excuse. I could have given myself excuses but instead I have made opportunities. I love being a role model.”

- Franka Darfour, BILD Ghana

Follow the success in Ghana and Tanzania, we are now implementing BILD in the Caribbean, where we plan to target disadvantaged young people to improve their life prospects. Our work will bring together young people of all ages, genders, economic backgrounds and disabilities to teach the core values of youth leadership.

BECKWITH INTERNATIONAL LEADERSHIP DEVELOPMENT PROGRAMME

BILD is a unique initiative that increases the life chances of young people through sport leadership. It aims to have a positive impact on sport and educational infrastructures within the countries involved.

Why we need to raise funds

We need your help to support our work internationally so that we can continue making a difference to young people’s lives. We need to raise over £1 million to fund the Beckwith International Leadership Development programme (BILD) in the Caribbean and take it to other nations.

YST International is a sport for development charity. We use the unique power of sport to bring hope to young people living in adversity around the world - in poverty, disease and conflict.

We are the international arm of the Youth Sport Trust, a UK based charity devoted to building a brighter future for young people through sport.

Since its launch in 2009, BILD has pioneered a way of working that develops capacity in country and reduces dependence on outside trainers. It develops innovative thinking and practice about leadership to inspire leaders in sport and education.

BILD seeks to uphold specific values that will not only promote sport but are crucial to the development of nations:

- Empowerment
- Gender equality
- Local ownership
- Partnership
- Youth leadership
- Self-sustainability

www.youthsporttrust.org/international
There are more young people than ever before. Of the 3.7 billion children and young people in the world today, 3.2 billion live in developing countries. Sport can change young people’s lives and this is what YST International works tirelessly to do. We use sport to resolve many of the complex and challenging issues facing young people across the globe, providing hope and the opportunity of a better life.

**HOW DOES YOUTH SPORT TRUST INTERNATIONAL MAKE A DIFFERENCE?**

**INCLUSION & EQUALITY**

Less than 5% of young people with disabilities have access to education and training.

Through TOP Sportability Training, 100% of participants achieved a greater awareness, understanding and involvement of children with special needs in sports.

BILD Ghana reached 303,000 young people of all economic backgrounds, abilities and genders.

“I no longer feel like hiding myself, I feel like being part of everyone and am not afraid to stand and speak in public”

- A disabled student after taking part in BILD Ghana

**CONFLICT RESOLUTION**

There are currently over 232 million international migrants living in the world today, 27 million are young people.

308 ‘safe spaces’ have been developed in seven countries through the International Inspiration Programme.

Over 500 young leaders in 17 countries have been trained through Youth Leadership Camps.

85% of participants improved their conflict resolution skills.

BILD Ghana brought 155,176 children together from across the country to share in sports festivals.

**HEALTH & POVERTY**

In 2012, over 6.5 million children died before reaching their fifth birthday

The BILD programme taught over 20,000 teachers, coaches and young leaders in Tanzania and Ghana who can deliver effective and healthy physical education.

The International Inspiration Programme engaged over 18.7 million children and young people in sport across the globe.

**LIFE CHANCES & EMPLOYABILITY**

In the Caribbean, nearly a quarter of all young people are unemployed.

79% of the core BILD Ghana workforce is in full time employment.

Through the United Nations Office on Sport for Development and Peace Youth Leadership Camps:

- 94% of participants improved their communication skills
- 96% of participants improved their teamwork skills
- 94% of participants improved their leadership skills.

Lead trainers have the chance to join the Youth Sport Trust TOP International Network of over 700 master trainers in over 40 countries.

www.youthsporttrust.org/international
Partnered with the British Council to:
• develop over 200 school partnerships between the UK and 45 countries around the world to increase physical activity and cultural awareness through the Dreams and Teams programme
• deliver youth sport leadership training in China to equip young people with the skills to access higher education and employment
• provide PE and school sport opportunities for young disabled people in Malaysia
• improve physical education and sport opportunities for young people in Iraq.

Partnered with the United Nations Office on Sport for Development and Peace to facilitate youth leadership camps and empower young people from disadvantaged areas to be involved in grassroots sports.

The emphasis of these camps is on sport for development and how sport can be an effective tool in developing community cohesion and conflict resolution.

Supported the delivery of International Inspiration, the legacy programme of the London 2012 Olympic and Paralympic Games, which used sport to enrich the lives of over 18.7 million children in 20 countries. Outcomes included;
• increasing girls’ participation in sport in Egypt
• engaging street children in Indonesia
• training young people to become sports leaders in Pakistan.

None of our work would be possible without the amazing support of our donors. Your generosity helps us to change the lives of young people across the globe, using sport and physical activity to inspire and empower them. We have enriched the lives of millions of children in 63 countries, but there is so much more to do.

“None of our work would be possible without the amazing support of our donors. Your generosity helps us to change the lives of young people across the globe, using sport and physical activity to inspire and empower them. We have enriched the lives of millions of children in 63 countries, but there is so much more to do.”

Supported the delivery of the Beckwith International Leadership Development programme to empower young people in Tanzania and Ghana.

Over 10,000 young leaders have been trained and over 600,000 children have taken part in festivals of sport. We are currently developing BILD in the Caribbean.

BILD

YOUR HELP MAKES A REAL DIFFERENCE

None of our work would be possible without the amazing support of our donors. Your generosity helps us to change the lives of young people across the globe, using sport and physical activity to inspire and empower them. We have enriched the lives of millions of children in 63 countries, but there is so much more to do.

Your help makes a real difference

£10
will train a young sports leader in the developing world for a day

£50
supports a sport for development project in one village

£90
pays for the training of a local tutor who will teach the next generation

£400
will bring 120 school children together to enjoy a day of sport led by young people in the Caribbean

WAYS TO DONATE

ONLINE
simply visit: http://uk.virginmoneygiving.com/charities/YouthSportTrustInternational

BY TEXT
Text the amount you want to give to YSTI01

BY POST
Send a cheque to: Youth Sport Trust International, SportPark, Loughborough University, 3 Oakwood Drive, Loughborough, LE11 3QF.

None of our work would be possible without the amazing support of our donors. Your generosity helps us to change the lives of young people across the globe, using sport and physical activity to inspire and empower them. We have enriched the lives of millions of children in 63 countries, but there is so much more to do.

“None of our work would be possible without the amazing support of our donors. Your generosity helps us to change the lives of young people across the globe, using sport and physical activity to inspire and empower them. We have enriched the lives of millions of children in 63 countries, but there is so much more to do.”

“Our help makes a real difference

£10
will train a young sports leader in the developing world for a day

£50
supports a sport for development project in one village

£90
pays for the training of a local tutor who will teach the next generation

£400
will bring 120 school children together to enjoy a day of sport led by young people in the Caribbean

WAYS TO DONATE

ONLINE
simply visit: http://uk.virginmoneygiving.com/charities/YouthSportTrustInternational

BY TEXT
Text the amount you want to give to YSTI01

BY POST
Send a cheque to: Youth Sport Trust International, SportPark, Loughborough University, 3 Oakwood Drive, Loughborough, LE11 3QF.

None of our work would be possible without the amazing support of our donors. Your generosity helps us to change the lives of young people across the globe, using sport and physical activity to inspire and empower them. We have enriched the lives of millions of children in 63 countries, but there is so much more to do.

“None of our work would be possible without the amazing support of our donors. Your generosity helps us to change the lives of young people across the globe, using sport and physical activity to inspire and empower them. We have enriched the lives of millions of children in 63 countries, but there is so much more to do.”

“Our help makes a real difference

£10
will train a young sports leader in the developing world for a day

£50
supports a sport for development project in one village

£90
pays for the training of a local tutor who will teach the next generation

£400
will bring 120 school children together to enjoy a day of sport led by young people in the Caribbean

WAYS TO DONATE

ONLINE
simply visit: http://uk.virginmoneygiving.com/charities/YouthSportTrustInternational

BY TEXT
Text the amount you want to give to YSTI01

BY POST
Send a cheque to: Youth Sport Trust International, SportPark, Loughborough University, 3 Oakwood Drive, Loughborough, LE11 3QF.

None of our work would be possible without the amazing support of our donors. Your generosity helps us to change the lives of young people across the globe, using sport and physical activity to inspire and empower them. We have enriched the lives of millions of children in 63 countries, but there is so much more to do.

“None of our work would be possible without the amazing support of our donors. Your generosity helps us to change the lives of young people across the globe, using sport and physical activity to inspire and empower them. We have enriched the lives of millions of children in 63 countries, but there is so much more to do.”

“Our help makes a real difference

£10
will train a young sports leader in the developing world for a day

£50
supports a sport for development project in one village

£90
pays for the training of a local tutor who will teach the next generation

£400
will bring 120 school children together to enjoy a day of sport led by young people in the Caribbean

WAYS TO DONATE

ONLINE
simply visit: http://uk.virginmoneygiving.com/charities/YouthSportTrustInternational

BY TEXT
Text the amount you want to give to YSTI01

BY POST
Send a cheque to: Youth Sport Trust International, SportPark, Loughborough University, 3 Oakwood Drive, Loughborough, LE11 3QF.
THANK YOU
TOGETHER WE CAN MAKE A REAL DIFFERENCE

WAYS TO DONATE

By Text
Text the amount you want to give to: YSTI01

By Post
Send a cheque to:
Youth Sport Trust International
SportPark
Loughborough University
3 Oakwood Drive
Loughborough
LE11 3QF

Online
simply visit:
http://uk.virginmoneygiving.com/charities/YouthSportTrustInternational

Registered charity number 1040320

For more information visit www.youthsporttrust.org/international,
email international@youthsporttrust.org or telephone 01509 226667