



YOUTH
SPORT
TRUST

CONFERENCE
2023



AWARDS DINNER – Wednesday 1 March

CONFERENCE – Thursday 2 March

Telford International Centre



Exhibition
partners



#YSTconference

EXHIBITION SPONSOR

SPORTS DIRECTORY[®] UK

The Youth Sport Trust is a leading UK children's charity that equips educators and empowers young people with the vision of creating a future where every child enjoys the life-changing benefits of play and sport.

We believe that all young people have the ability to lead the change they want to see in the world when they are given the chance to achieve their personal best. Sport gives young people a platform to have their voice heard and a place to feel they belong. We harness this extraordinary power to change young lives today and help them build a brighter tomorrow.

We create and deliver practical tools through play and sport, increasing confidence and skills such as communication, leadership and movement. Our tools offer training for teachers, experiences for young people and play activities for families.

During the 2020/21 academic year we have given:

220,413

young people the opportunity to enjoy the life-changing benefits of sport and play through our programmes

49,074

young people training from our athlete mentors, coaches and networks, empowering them to lead and inspire their peers

12,015

teachers, coaches and practitioners training to lead good quality inclusive sport and Physical Education.



These are extraordinary times for young people and things have become critical for their health and happiness. We live in a world where we are moving less, where digital technology is having an increasing impact on young lives and where more children feel lonely and disconnected. Millions of young people are missing out on the benefits that play and sport bring. We also know that when children are unhealthy and unhappy, they are less able to learn.

We cannot create change alone, we need as many people as possible to become changemakers to help us reclaim play and sport in children's lives. changing benefits of play and sport.

Together, we will build a brighter future where every child enjoys the life-changing benefits of play and sport.

We are proud to announce our 2023 Annual YST Conference. It is THE networking opportunity of the year for our sector, providing an opportunity to unite together, showcase your solutions, explore the opportunities that are arising within the sport and education sectors and look forward to the exciting potential of the coming years.

The programme has something for everyone, including an impressive line up of inspirational keynote speakers from the world of youth engagement, sport, leadership and education. We have a wide range of workshops and expert panels offering practical solutions and thought leading innovation.

There will be ample time for networking including within our large exhibition and we invite you all to attend our star-studded awards dinner taking place on the eve of Conference to celebrate the work of our network.

Each year our conference programme attracts PE teachers, heads of sport, headteachers and other key school decision makers looking for new and innovative ways to deliver physical activity in their school.

Working together with our fantastic group of exhibitors and conference sponsors, the YST Conference and Exhibition enables us to equip educators to become changemakers for the charity and change lives.



Premium double

£3,100+VAT

Double exhibition stand (6×3m)

Advert within the conference programme

Up to four exhibitor passes

Up to four tickets to the exhibitor lunch reception

Up to four tickets to the awards dinner (night before)

Advert within the exhibitor newsletter to delegates (ahead of the event)

▼▼▼ NEW FOR 2023 ▼▼▼

Use of YST logo until 31 July 2023

Company logo/image, brief description and website link on YST Exhibition Partner directory on YST website until 31 July 2023

Access to Youth Sport Trust stakeholder/ changemaker newsletter

Active demo zone slot

Standard double

£2,400+VAT

Double exhibition stand (6×3m)

Advert within the conference programme

Up to two exhibitor passes

Up to two tickets to the exhibitor lunch reception

Advert within the exhibitor newsletter to delegates (ahead of the event)

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Use of YST logo until 31 July 2023

Company name and website link on YST Exhibition Partner directory on YST website until 31 July 2023

Access to Youth Sport Trust stakeholder/ changemaker newsletter

Standard single

£1,530+VAT

Single exhibition stand (3×3m)

Up to two exhibitor passes

Up to two tickets to the exhibitor lunch reception

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Use of YST logo until 31 July 2023

Company name and website link on YST Exhibition Partner directory on YST website until 31 July 2023

Access to Youth Sport Trust stakeholder/ changemaker newsletter

Charity/NGB single

£975+VAT

Single exhibition stand (3×3m)

Up to Two exhibitor passes

Up to Two tickets to the exhibitor lunch reception

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PLEASE NOTE

- Rates quoted are exclusive of VAT
- Exhibition stands are shell scheme
- Collateral needs to be provided by the exhibitor and will not be provided by Youth Sport Trust

For further information or to book your place please contact supporters@youthsporttrust.org



The YST conference is a fantastic event for us on so many levels. We get the opportunity to network with so many colleagues across the education sector and share ideas and good practice. Being able to showcase Complete PE to the primary PE leads that are attending is a brilliant business opportunity. The workshops are innovative and engaging and we are so proud to be a part of this incredible event year on year.

DAVID ROCK, COMPLETE PE



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