

Birmingham Connect

The project

'Birmingham Connect' will use the power of sport, and excitement of the Commonwealth Games (CWG) Birmingham 2022, to promote social integration of young people aged 12-14 years in Birmingham. Pairing schools across Birmingham will encourage meaningful social mixing to improve attitudes and perceptions held of people from different backgrounds; driven by young people who will catalyse change.

YST in partnership with Team England and local delivery partners want to engage schools and young people to encourage a local identity and sense of belonging across Birmingham; focus on what people have in common; build understanding and mutual trust; change perceptions, attitudes and behaviours; focus on integration, inclusion, and interaction; and ensure participating children and young people, teachers and families have fun trying different sporting and cultural activity. We believe this will drive significant positive change on the longer-term integration of schools and communities across the city – resulting in a legacy of learning, participation, connection, and pride.

The reach

- 20 schools recruited in Birmingham
- 10 'twinned' pairs selected by differences in ethnic diversity, disability, and disadvantage
- 100 young people recruited and trained as Connectors (social integration ambassadors)
- 40 teachers trained to support Connectors
- 20 school-led Connect-WITH events engaging 1600 young people in meaningful social mixing – through sport, art and cultural events
- 1 Connect-All event to reach 500+ friends and family of 100 Connectors in meaningful social mixing – through sport, art, and cultural events.

Commitment we need from you:

- **2 members of staff:**
 - 1 lead teacher – ideally community leader within school, PE teacher, or pastoral leader – responsible for project engagement, fulfilment of project expectations, support of school 'Connectors' and all reporting to YST
 - 1 senior leader – responsible for project engagement, whole school support and teacher release of lead teacher for all deliverables in support of the project
- **5 young people aged 12-14 years old:**
 - Recruited as social integration ambassadors – 'Connectors'. These young people should be representative of your school population and be a mix of sport leaders and influential peers who will role model and drive social integration using the power of sport and culture.
- **KS3 participants:**
 - 20 participants, in addition to 5 Connectors to attend YST-led Connect-WITH event, Spring term 2022
 - 20 participants, in addition to 5 Connectors to attend each school-led Connect-With event with 'twinned' school, Summer term 2022

Who is eligible to run this programme?

Specific schools will be targeted based on the participant characteristics this project seeks to engage. These are:

1. Ethnic diversity
2. Disadvantage
3. Disability

Challenges addressed through Birmingham Connect

- Ensuring the inclusion of all young people
- Raising aspirations, narrowing the gap and enabling social mobility
- Developing character traits, including skills and leadership/employability in young people

Outcomes and impact

For the School

- Greater provision of integrated and inclusive environments within schools
- Improved relationships and mixing between schools
- Increased desire for collaboration between colleagues and schools
- Opportunity to promote British Values in a practical way

For the teachers

- Increased collaboration between colleagues and schools
- Greater confidence and competence at delivering integrated and inclusive activities
- 'Seed' subject for cross-curriculum integration focus
- Increased confidence/inclination for families to attend the integration opportunity (Connect-All Festival)

For the Young People

- Greater understanding and awareness of diversity and different cultures
- Greater empathy towards people from different cultures
- Greater sense of trust between young people
- Increased social mixing between young people
- Reduced barriers between young people
- Increased connectedness between young people
- Increased engagement of young activists
- Increased feelings of empowerment amongst young people
- Increased feelings about the ability to change attitudes and behaviours
- Improved ability to reach potential (relates to improved skills – resilience, confidence, empathy, teamwork, communication, and self-belief)
- Empowered integration Champions advocating change
- Changed attitudes and behaviours embedded across life; better citizens and colleagues

What support will successful schools receive from Youth Sport Trust?

Local training

- YST to provide schools with inspirational assembly packs for school leads to deliver inspirational assembly at a time of their choice (before January 2022) to kick start the project and interest in school. This will support the recruitment of Connectors, who will be required to attend the virtual kick-off event in February 2022.
- YST to deliver a virtual Kick-off event **Thursday 17th February 2022** for all schools involved to launch the project and provide training for Connectors (young people) and teachers on the remaining deliverables
- YST led local Taster event **Thursday 17th March 2022** for all Connectors and staff to meet, experience and explore local delivery partners of sport, culture and art-based activities they might use later in the project
- YST led Connect-WITH event to share ideas for, planning of, and sharing best practice to deliver your own activity-based school-led Connect-WITH events. Delivered before end of Spring Term. **Event 1 – Thursday 31st March 2022. Event 2 – Wednesday 6th April (TBC)**
- Local Connect-ALL celebration event **Saturday 18th June 2022** *but it will be during the build- up National School Sport Week = 20th – 24th June 2022*) to mark the end of the project and celebrate with a wider audience of Connector-led invited guests

Resources

- Branded Hoody for each Connector
- Branded marketing material
- Equipment bursary to support delivery of school led Connect-WITH events = £250 per school, received after submission and review of delivery plan for Connect-WITH events

Funding

- £800 funding, to support:
 - cover release for staff to attend virtual Kick off, Taster event and YST led Connect-WITH event
 - Travel costs to attend the above-mentioned events
 - **PAID:**
 - £400 end of Mar '22 (*linked to attendance at Launch and Taster events, plus submission of R&I data*)
 - £200 end of Apr '22 (*linked to attendance at YST-led Connect-WITH event, plus submission of R&I data*)
 - £200 end of Jun '22 (*linked to attendance at Connect-ALL event, plus submission of R&I data*)

What are the expectations for delivery by successful schools?

Autumn Term 2021 – What?	When?
<ul style="list-style-type: none"> • Complete online registration for project sign up • Provide YST with intended delivery date for KS3 assembly • Deliver KS3 school assembly • Recruit 6-8 Connectors and complete online registration 	<ul style="list-style-type: none"> • October 2021 • November 2021 • December – January 2021/22 • January 2022
Spring Term 2022 – What?	When?
<ul style="list-style-type: none"> • Attend project Kick off virtual training event (with staff x2 (Lead + SLT) + 5 Connectors) • Attend Taster Day (with 6-8 Connectors + Lead staff x1) • Attend YST-led Connect-WITH activity-based event (with 6-8 Connectors + 20 participants + Lead staff x 2) • Liaise with 'twinned' school to plan future delivery dates for Connect-WITH school-led events 	<ul style="list-style-type: none"> • February 2022 • March 2022 • March–April 2022 • April 2022
Summer Term 2022 – What?	When?
<ul style="list-style-type: none"> • Submit action plan to YST for school-led Connect-WITH events • Deliver 2 x school-led Connect-WITH events with 'twinned' school (5 Connectors + 20 Participants per school, per event) • Support Connectors to invite 5 guests to Connect-ALL event • Attend YST-led Connect-ALL event (5 Connectors + Lead staff x2) 	<ul style="list-style-type: none"> • May 2022 • By Friday 19th June • By Friday 19th June • During week of 20th- 24th June

What are successful schools expected to report on?

As an action research project, research and insight is an integral part of this project. We will endeavour to share back with schools the impact and learnings from the project on an ongoing basis but to do this we need a commitment from each school involved to provide data as outlined below.

You will be expected to support the YST Research and Insight team in collecting and reporting on the following:

- We will require you to submit termly monitoring data (through an online portal) outlining the scale and reach of your activities.
- Additionally, as a lead teacher we may require you to participate in a telephone interview at the start and end of the project as well as a short online survey at both time points.
- We require all (or as many as possible) key stage 3 students to complete an online survey at the start and again at the end of the project, as well as the chosen Connectors to provide additional information through an online survey. We will provide guidance and support but expect you to facilitate this process.
- At each event (kick off, taster, Connect-WITH and Connect-ALL) we will be collecting feedback from participants through online or paper surveys. Where a representative from the YST are not attending these events, we require you to be responsible for collecting and returning these feedback forms.

- If your school is selected, we require support with a case study visit to your school and/or an event run by your school, which may include; focus groups with your students and Connectors, observations of activities and discussions with event participants.

Please Note: In order to pair you with another school your contact information will need to be shared with the school/s you are paired with. If you are not in agreement with this procedure, please advise immediately.

Contact Details

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Terms and Conditions for Schools

GENERAL

1. These terms and conditions apply to the delivery of any programme (“**the Programme**”) by a school (“**the School**”) on behalf of Youth Sport Trust (“**YST**”).
2. The School is deemed to have accepted these terms and conditions upon submission of an application or expression of interest to deliver the Programme.
3. Programmes may be subject to funding confirmation and therefore, there is no guarantee that the Programme will proceed.
4. The School will receive written confirmation from YST that they have been selected and approved to deliver the Programme. Selection decisions made by YST are final.

DELIVERY

5. Following confirmation of selection, the School shall comply with the expectations as set out in the Programme Guidance Document (“**PGD**”), including taking part in any research or evaluation of the Programme.
6. Where YST membership is a requirement for the School in relation to the delivery of the Programme, the School shall ensure that the membership fee is paid before any delivery commences.

FUNDING

7. Where applicable to the Programme, payment of funding will be subject to the achievement of key milestones and deliverables, as set out in the PGD.
8. At the end of the delivery, YST reserves the right to reclaim a percentage of any payments made, in proportion to any key milestones and deliverables not achieved by the School.
9. YST reserves the right to complete an onsite audit of the School, if the School:

- a. is in (indirect) receipt of public funds through any of the monies paid to the School by YST; or
- b. is in receipt of a total income from YST of more than £20,000 within a 12-month period; or
- c. fails to submit reporting in compliance with the requirements of the Programme, as set out in the PGD.

SAFEGUARDING, EQUALITY, DIVERSITY AND INCLUSION

10. The School agrees to abide by the standards and principles of safeguarding good practice and the YST's Safeguarding Policy, details of which and associated guidance can be found here: www.youthsporttrust.org/safeguarding
11. The School agrees to deliver the Programme in a fair, equitable and inclusive manner, with dignity and respect, and comply with the YST's Equality & Diversity and Trans & Non-Binary Inclusion policies, which can be found here: www.youthsporttrust.org/equality-and-diversity.

INTELLECTUAL PROPERTY RIGHTS

"Intellectual Property" means mean all intellectual property rights, including (without limitation) patents, trade marks, service marks, trade or business names, goodwill, confidential information, database rights, rights in designs, copyrights, moral rights, and all inventions, know-how, and all similar and analogous rights, in each case whether registered or unregistered.

12. All and any use or application of the brand, association and goodwill comprised in the words "Youth Sport Trust" and any YST owned trademarks and logos by the School shall be strictly in accordance with the YST's brand guidelines, a copy of which is available on request.
13. All Intellectual Property Rights in the content of the Programme and any related resources and materials are owned by YST (or licenced for use by YST) and, in delivering the Programme, the School will not obtain any rights whatsoever in such content, resources and materials.
14. The School shall not reproduce, use or distribute (including electronically) any Programme-related Intellectual Property, including but not limited to Programme content, resources and materials, other than for the sole purpose of delivery of the Programme.

DATA PROTECTION

"Data Protection Legislation" means all applicable data protection and privacy legislation in force from time to time in the UK including the Data Protection Act 2018; the UK GDPR (as defined in the Data Protection Act 2018); the Privacy and Electronic Communications Directive 2002/58/EC (as it has effect in the United Kingdom from time to time) and the Privacy and Electronic Communications Regulations 2003 (SI 2003/2426) as amended.

15. Neither party shall provide any personal data to the other party in connection with the Programme delivery, and, to the extent that the School processes personal data in connection with this Agreement, it acknowledges that it does so as an independent controller and shall comply with Data Protection Legislation.
16. During the course of the Programme delivery the YST may process personal data relating to School personnel. the School shall ensure that it makes such Personnel aware of the YST's privacy policy, which is available at: www.youthsporttrust.org/privacy-policy.

LIABILITY

17. In no event shall YST be liable to the School for: loss of profits; loss of business; depletion of goodwill or similar losses; loss of anticipated savings; loss of goods; loss of use; loss or corruption of data or information; any special, indirect, consequential or pure economic loss, costs, damages, charges or expenses.
18. Subject to clause 19 below, YST's entire liability to the School arising out of or in connection with these terms and conditions, regardless of the cause of action or legal liability, shall not exceed 100% of the Programme-related funding paid by YST to the School.
19. Nothing in this Agreement shall limit or exclude the liability of YST or the School for: death or personal injury resulting from negligence; fraud; or fraudulent misrepresentation.

FORCE MAJEURE

20. YST or the School will not be liable for any failure or delay in the delivery of the Programme, which is caused by circumstances beyond its reasonable control.
21. Where such circumstances occur, Programme delivery obligations will be suspended for so long as such circumstances continue, or the Programme may be cancelled, in which case the School will be notified by YST.

DISPUTES

22. If any dispute shall arise out of or in connection with these terms and conditions, YST and the School agree to discuss such in good faith.