



Insight driving innovation and impact

Evaluation of Girls' Football Programmes: Research Brief

November 2022

Believing in every child's future

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Introduction

The Youth Sport Trust (YST) is a national children's charity passionate about creating a future where every child enjoys the life-changing benefits that come from play and sport. We are on a mission to pioneer new ways of using sport to improve children's wellbeing and give them a brighter future.

Our [2018-2022 strategy](#) sets out how we will harness the power of sport, play and physical activity to tackle the challenges of a new generation. For more information about our organisation, please visit our website: www.youthsporttrust.org.

In 2018 the Football Association (FA) commissioned the Youth Sport Trust (YST) to lead the work on the growth and development of girls' football in Primary and Secondary Schools and to support the wider education sector. The FA and YST supported by Barclays have a vision to ensure every girl has equal access to football in school by 2024.

To deliver this vision, the YST and The FA have recruited a network of education-based partnerships with schools throughout England. Known as Barclays Girls' Football School Partnerships by England Football they will create strategic partnerships with families of schools that are committed to the growth and development of girls' football.

The YST is seeking to appoint an external research organisation to evaluate the work they are doing as part of the girls' football in schools contract funded by The FA.

This document sets out the research requirements for the evaluation.

About the Programmes

The Barclays Girls Football in School Partnership Network

Barclays Girls' Football School Partnerships by England Football (BGFSPs) is a nationwide scheme that aims to mainstream football in schools for girls. Supported by the Youth Sport Trust the initiative includes a network of nearly 300 BGFSPs each with a dedicated education expert with knowledge and understanding of education and girls' football in their local area. Each partnership oversees a network of schools, with additional training, support, resources and programmes available to these schools.

Disney Inspired Shooting Stars

Disney Inspired Shooting Stars has two main elements, Active Play Through Storytelling and Girls' Football club. The training covers both elements.

The training model for the programme this year is a blended approach with both virtual and face to face training. The training is free and available to all schools in Barclays Girls' Football School Partnership areas. Virtual training will be delivered during Autumn term. In January 2023 a new on demand training will be launched to replace the virtual training. Following completion of the training, schools are sent hard copy resources.

Every county that has a Barclays Girls' Football School Partnership will be given the opportunity to run a Disney inspired Shooting Stars retention event (for schools already engaged in the programme) to provide a celebration, potential transition opportunity and further CPD for school staff on the programme. These will be called Disney inspired Shooting Stars festivals and YST will provide the content, a tutor and capacity funding for a venue to support these events.

This year a development fund is being launched to drive programme engagement. Strategic leads can apply for the funding to support work in their area.

Disney Inspired Shooting Stars SEND After School Clubs

The Disney Inspired Shooting Stars resources have been adapted for use in Special Educational Needs settings. Training for practitioners will be taking place virtually in January. Schools will be recruited through the Youth Sport Trust Lead Inclusion School Network, working with schools in their counties. A total of 80 schools will be trained this academic year. Following training, schools will be sent a physical resource pack to support their delivery.

Barclays Game On

Barclays Game On part of England Football programme is designed to support secondary schools to engage girls in football. The programme has three core elements that all sit under the Barclays Game On banner.

Barclays Game On – GO Teach: Barclays Game On part of England Football was developed by the Youth Sport Trust (YST) in partnership with England Football.

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Barclays Game On is designed to support secondary schools to engage girls in curriculum physical education through a life skills approach, using football as the vehicle. The life skills approach supports teachers to increase girls' self-esteem, confidence and engagement in PE through an approach that enables all young people to flourish in PE, school and life. Through the training and resources teachers will build knowledge and confidence delivering different football related activities to engage girls. This year there are 8 opportunities for schools to access Barclays Game On – GO Teach virtual training. Each session is a 2 hour live Zoom delivery enabling teachers to network and share ideas with other teachers, hear from the expert team of delivers and bring the resources to life.

Barclays Game On – GO Lead: Barclays Game On – GO Lead empowers girls with the tools and training to become girls' football activators to design, create and deliver football activities to their peers to engage new and different girls. Barclays Game On - GO Lead will provide schools with three key outcomes:

- Empower girls to design, create and deliver football activities to their peers to engage new and different girls
- Support girls to become activators, to understand what leadership is, and to articulate and apply the skills they have developed
- Provide girls with training, resources and kit to support them in their activator roles.

Schools can access virtual, flexible training, resources and Barclays Game On kit for girls' football activators. Barclays Game On – GO Lead training will provide a live launch supporting resources and training and content to empower teachers to deliver the programme to girls in their school.

Barclays Game On – GO Play: New for 2022/23 will see the introduction of Barclays Game On – GO Play. Barclays Game On – GO Play is a brand new resource pack to support schools to set up an extra-curricular football offer for girls in key stage 3. All of the activities, games and practises in the pack have been designed specifically to engage girls aged 12-14 and offer simple and clear content for teachers who lack confidence in the delivery of football. Sessions resources can be downloaded from the girls football in schools website, or alternatively schools can sign up to be one of the first 1,000 schools to deliver the programme and get sent their printed Barclays Game On – GO Play session plans, game cards and folder in the post. There is no formal training for GO Play, schools can access the ready to use resources available.

Schools no longer need to access the programme sequentially and instead can now access the three elements in any order. Schools who have previously been part of the programme can access any of the three elements again in 2022/23

This year a development fund is being launched to drive programme engagement. Strategic leads can apply for the funding to support work in their area for Barclays Game On.

Barclays Game Changers

Barclays Game Changers is a national network of young ambassadors (aged 11-16) who will help inspire, engage, and empower young girls and influence key local decision makers to drive positive change in the provision of equal access to girls' football in schools. This programme allows young female ambassadors who have a passion for football to share the youth voice and give them a platform to influence positive change within girls' football provision in schools across their BGFSP.

The Barclays Game Changers will have the opportunity to tell their personal stories of football to influence key local decision makers around girls' football school provision (such as PE Leads, headteachers, etc.), They will advocate for and celebrate the benefits of girls' football through their sharing their personal experiences of the value and impact that football has had on their lives. Each BGFSP will recruit and support 1 x Barclays Game Changer (300 total). Strategic leads will use nomination forms to send to your schools for encouraging nominations which must be completed by a teacher, who will support the individual through their role.

This year there are three cohorts of training that will be delivered.

- Refresher training for those young people fully trained last year (October)
- Top up training for those young people who did not complete training last year (November)
- Full training for new Barclays Game Changers (January)

Barclays Game Changers will then need to write a local action plan to decide what they are doing and submit this to The Youth Sport Trust.

The virtual training that will be completed by those who were not fully trained last year will be a pilot of the content and approach. Any feedback from this training will inform the development of the training in January for new Barclays Game Changers.

The suggested split of time and resource across the five strands would be as such

Disney Inspired Shooting Stars	Disney Inspired Shooting Stars SEND	Barclays Game On	Barclays Game Changers
20%	20%	30%	30%
Disney inspired Shooting Stars CPD and Festivals. Disney inspired Shooting Stars Development Fund projects.	Disney inspired Shooting Stars SEND after school clubs	Go Teach Go Lead Go Play Barclays Game On Development Fund projects.	

More information about the programmes can be found on the girls football in schools platform <https://girlsfootballinschools.org/>

Aims and Objectives of Research

The key research questions to be addressed across all programmes are outlined below.

RESEARCH COMPONENT	KEY RESEARCH QUESTIONS
Process Evaluation	<ul style="list-style-type: none"> - What delivery aspects worked well and less well? - What factors helped or hindered the programme? - What were the key barriers and motivations to participating in the interventions? - How were young people effectively engaged? - What are the key criteria for successful implementation? - What factors need to be in place to ensure lasting impacts? - What role does the Barclays Girls Football School Partnerships and Strategic Leads play in ensuring success?
Outcome Evaluation ¹	<ul style="list-style-type: none"> - What outcomes did the programme achieve (across different types of young people, as outlined in the logic model)?

¹ The outcome evaluation should focus on assessing whether the short term outcomes were achieved, but the YST would welcome consideration for whether participants are on the right path to achieving the longer term outcomes.

	<ul style="list-style-type: none"> - To what extent would the outcomes have been achieved without the programme? - To what extent did the programme contribute to the overall FA vision of equal access in the curriculum and extra-curricular. - To what extent did the programme contribute to long term and sustainable outcomes?
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Table 1: **Key Research Questions – for all programmes**

In addition to these overarching research questions, each programme has specific research questions to be asked.

Disney Inspired Shooting Stars

- What does sustained delivery of Disney Inspired Shooting Stars look like in practice?
- How can the programme be successfully embedded within the school?
- How do we support schools to continue to engage with and embed the programme? i.e. why do schools stop delivering
- To gather feedback on the programme resources to provide recommendations of any further resources that are needed to support delivery of the programme and any that are no longer needed to support programme sustainability.
- To understand the impact of the CPD offer as an effective retention and re-engagement tool.

To analyse end of training survey data collected by the Youth Sport Trust and The FA e-learning platform to review the impact of the CPD programme on teachers' confidence, competence and motivation to deliver the programme.

Disney inspired Shooting Stars CPD and Festivals.

- How are the Festivals and CPD packs being used?
- How valuable are the resources on offer to retain schools?
- Post training evaluation to include quality of resources, tutor feedback and aspirations post training.
- How effective are the new CPD festivals as a retention / reengagement strategy for Shooting Stars? Does attendance at these events correlate to continued activation of the programme back in school
- How could these opportunities become more sustainable moving forward?
- Is the teacher CPD element effective in supporting teachers to grow confidence / competence?

NB: The Lion King Festivals resource is due to be developed for a pilot phase in the Summer term.

Disney Inspired Shooting Stars SEND After School Clubs

- How are the resources used in schools? i.e. what does delivery / implementation look like and in what type of school (e.g. mainstream vs SEND)?
- What impact does mixed sessions have on girls' engagement and confidence compared to girls' only sessions?
- What outcomes does the football club achieve for young people and does it meet the needs of young people (girls and boys) with SEND?
- How effective is the resource to address the needs of boys involved (considering that it was designed for girls)?
- How easy is it for a deliverer to translate the content effectively to meet the needs of the target audience?
- How effective are the SEND Football Clubs at creating and supporting transition opportunities into community provision? What are barriers and are there any stories of success?
- What, if any, additional changes need to be made to the content to ensure that it is fit for purpose and achieves the outcomes desired (as outlined in the logic model)?
- Identify any recommendations for the Football Clubs in the future including to support sustainability.

Development Fund projects - Disney Inspired Shooting Stars / Barclays Game On

For the development funds, we would welcome the support of an external evaluator to contribute to the development of the funding submission form. This submission form would then act as a research tool to capture required insight. This would be the same for both Disney Inspired Shooting Stars and Barclays Game On.

- How do BGFSP use the allocated Development fund?
- What impact does the Development Fund have for an individual area?
- How effective are Development Funds to support schools to engage with programmes?
- How effective are Development Funds to achieve the Equal Access vision?

Barclays Game On

GO – Teach

- To understand how effective the programme is to support students to develop their life skills through the curriculum?
- To understand how willing and able teachers feel to embed the life skills approach within their curriculum?
- To understand where schools are not offering girls' football on the curriculum what are the reasons?

- To gather feedback on the resources provided as part of the programme. What resources are imperative and are there any further valuable resources needed that they currently do not receive.

To analyse end of training survey data collected by the Youth Sport Trust to review the impact of the CPD programme on teachers' confidence, competence and motivation to deliver the programme.

GO – Lead

- To understand the impact of Game On to develop young people's confidence to lead or influence their peers in football as well as key life skills of communication, resilience and collaboration.
- How have schools successfully embedded the Game On programme over a number of academic years?
 - Are football activators in the same school being retrained and continuing to deliver or are new football activators being trained? How have they done this and what is the impact?
 - What impacts are these schools seeing in terms of longer term impact of the programme?
 - What have schools had to do to make the programme a success?
- To understand whether the timing of the programme works for schools or whether there would be a more appropriate time for delivery in the school year.
- As a result of Go Lead are schools establishing extra-curricular clubs led by their Football Activators? If so, what does this provision look like?
- How effective is the peer delivery model?
- How effective is the 'reflect' component of the programme delivery?
- How does GO Lead influence curriculum delivery at a school level? i.e. does a schools participation in GO Lead result in them delivering girls' football in the curriculum
- Develop recommendations on long term sustainability of the programme including school retention and community transition.
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GO – Play

- To gather feedback on the resources provided as part of Go Play
 - Did they lead to the delivery of activity?
 - How valuable did teachers find the resources?
 - What improvements could be made?
- To gather insight on the delivery as part of Go Play.
 - What was delivered? How long for, when, where and to whom.
 - Who led the delivery? i.e. teachers or young leaders
 - Was the delivery only within their own school?
- What would support schools to continue to deliver Go Play next year?

Barclays Game Changers

- To understand how we can best continue to engage and retain girls in the programme.
- To evaluate the programmes impact, if any, on perceptions of equal access for girls in schools with an explicit focus on headteachers, heads of PE, PE teachers and peers.
- To gather feedback from key stakeholders (e.g. Strategic Leads / SLT) on how we can most effectively use the Barclays Game Changer role to maximise impact whilst still being meaningful and impactful experience for the young people.
- To capture young people stories of individual Barclays Game Changers and the work that they are doing.
- To evaluate the impact of being a Barclays Game Changer on young people (on the key outcome as outlined in the logic model, notably confidence, communication and resilience).
- How effective is the current delivery model at supporting Barclays Game Changers to be confident role models for their peers.
- To better understand the role played by both the BGFSP Strategic Lead and Lead Teacher to support the Barclays Game Changer.
- To provide recommendations on how the Barclays Game Changer programme can be scaled up whilst still providing a quality experience for young people.

To analyse survey data collected by the Youth Sport Trust from Barclays Game Changers.

NB decisions around the implementation model for Barclays Game Changers is still ongoing and therefore we would need the successful evaluator to offer a level of flexibility around this aspect of the evaluation.

Methodology

The YST would like researchers to propose a methodology that best meets our needs. However, we have outlined a number of key methodological considerations:

- A focus on both quantitative and qualitative research methods. Extra consideration given to research methods which will involve young people with additional support needs, and if these methods are an appropriate measure to capture this data
- The Youth Sport Trust aims to put young people at the heart of everything we do and are therefore keen to inform and improve our delivery with insight from young people. Where possible, through the evaluation research tasks, the Youth Sport Trust would welcome insights into the attitudes, motivations and barriers to participation of young people from different demographic groups.
- The YST will make school contact details available to the successful researcher, and any additional data / information that would help the evaluation project.

- We have found that in the current climate incentives are particularly effective. Any allocation for incentives would need to be provided from the overall budget.

Research Deliverables

The following deliverables are required from this research project:

1. **Inception note:** Following the inception meeting, a full research methodology, with associated timescales and research tools.
2. **Monthly progress updates:** Regular updates on progress and any challenges/risks in the project.
3. **Interim Presentation (April 2023):** A full presentation to both the YST and FA to focus on the activity to date plus any broader emerging findings and interim recommendations. This presentation will help to inform the development of the programmes during the summer term 23 for the next academic year.
4. **Final report (August 2023):** The YST would like one final report that integrates all sources of evidence and provides us with an understanding of the outcomes achieved, and recommendations to inform future delivery (maximum of 20 pages). There will be one single report, but we would value individual sections that look in more detail at each of the component parts. The report should be accompanied by a two-page executive summary and where appropriate, we would welcome the integration of visual diagrams and infographics to help present the findings.
5. **Final Presentation (August 2023):** A full presentation of key findings from the evaluation followed by a roundtable discussion with representation from YST and The FA.
6. **Data files:** Any survey data files should be made available, in an appropriate format.

Further guidance on the report content, style and structure will be given to the successful organisation at the inception meeting.

Key Contacts

The research project would be overseen by Lucy Slavin.

Research Timescales

The timescales for the research project are detailed in the following table.

MILESTONE	DATE
Inception Meeting	Tuesday 13 th December (Loughborough)
Inception Note	Friday 23 rd December

Monthly update reports	January – August 2023
Interim Presentation	April 2023
Final Report	August 2023

Table 2: **Key Milestones for the evaluation**

Research Budget

The total budget for the research project is **£35,000** (inclusive of expenses and VAT, if applicable).

Successful contractors will be paid against the following terms:

- 10% on a signed contract.
- 40% upon satisfactory completion of the interim report.
- 50% upon satisfactory completion of the final report.

The Bidding Process

Selection Process

Organisations are required to submit written proposals. Following a review of these, shortlisted organisations will be invited to our Loughborough office for interview on the Wednesday 7th December. From this the successful organisation will be selected.

Timetable

MILESTONE	DATE
Notify of intent to submit a proposal	Monday 21 st November
Deadline for proposals	Wednesday 30 th November (5pm)
Interviews	Wednesday 7 th December
Successful organisation notified	Friday 9 th December
Inception meeting	Tuesday 13 th December
Contract signed / first invoice received	Friday 23 rd December

Table 3: **Bidding process timelines**

Selection Criteria

Proposals will be judged on the following criteria:

- Methodology, including a good understanding of the research requirements.
- Experience, particularly in relation to evaluation, young people, and inclusion.

- Value for money.

Proposal Requirements

You are invited to submit a written proposal which clearly outlines how you would meet the requirements laid out in this brief. Your proposal should be a maximum of 10 A4 pages (minimum font 11). CV's, along with any other relevant information can be provided in appendices.

As a minimum, the following elements should be included in your proposal:

- Details of the proposed methodology.
- A brief overview of your organisation's experience, including examples of similar research projects you have delivered.
- Details of the team who will be working on the research, including their role, previous experience and DBS status if applicable.
- Please note as this is a large evaluation over a short timeframe we would expect any proposal to demonstrate an ability to deliver this successfully.
- Arrangements for managing the research and quality assuring the deliverables.
- Timetable for delivering the research.
- A breakdown of costs for undertaking the research, including a breakdown of time and costs per activity and per team member.

Further Information

Any questions you have which will help support the development of your proposals and relate to the project being evaluated should be emailed to lucy.slavin@youthsporttrust.org by **Wednesday 23rd November**.

Responses to queries will be emailed to all interested organisations.

Proposal Submission

Please confirm that you are intending to submit a proposal by email by **Monday 21st November**.

Your final proposal should be emailed to lucy.slavin@youthsporttrust.org and received no later than **5pm on Wednesday 30th November**.

Appendix 1 Logic Model: Disney Inspired Shooting Stars

Context	Aims	Inputs	Activities	Outputs	Short term outcomes	Long term outcomes
<p>In 2018 the Football Association (FA) commissioned the Youth Sport Trust (YST) to lead the work on the growth and development of girls' football in Primary and Secondary Schools and to support the wider education sector. The FA and YST supported by Barclays have a vision to ensure every girl has equal access to football in school by 2024.</p> <p>To deliver this vision, the YST and The FA have recruited a network of education based partnerships with schools throughout</p>	<p>Vision: Every girl has equal access to football in school by 2024</p> <p>90% of schools in the BGFSP network to offer equal access in extra-curricular and 75% in curriculum.</p> <p>Improve the PE experience for girls through teachers adopting a life skills approach to PE using football as the vehicle.</p> <p>Increase the number of girls participating and enjoying football related activities.</p>	<p>Financial investment from The FA and supported by Barclays</p> <p>YST resources and expertise</p> <p>FA resources and expertise</p> <p>Barclays Girls' Football School Partnerships by England Football strategic leads.</p>	<p>Education settings and workforce</p> <p>Teacher Shooting Stars virtual training (three virtual live modules in term 1 and then on demand e-learning platform).</p> <p>1.5 hour The Lion King face to face teacher CPD (delivered to schools who have already been trained).</p> <p>On-going support from Barclays Girls' Football School Partnerships to ensure schools embed the programme.</p>	<p>800 new schools trained.</p> <p>1,992 retained schools still engaging/ delivering the programme.</p> <p>800 Teachers trained</p> <p>5% from Ethnically Diverse Communities</p> <p>5% SEND.</p>	<p>Increased knowledge, understanding and confidence of how to use Disney inspired Shooting Stars resources to engage the beginner girl.</p> <p>Increased awareness and understanding of the benefits of play in increasing girls' fundamental movement skills.</p> <p>Increased knowledge of the opportunities available for girls' to develop in the football pathway (i.e. transition to community clubs)</p>	<p>To sustainably grow girls' football within the school setting (extra-curricular clubs).</p> <p>The Barclays Girls Football School Partnerships network to have positively contributed to the FA Vision (Every girl has equal access to football in school by 2024)</p> <p>Sustained improvements to the quality of the extra-curricular offer for girls' football.</p> <p>Young people to feel empowered and have the skills to design, create and deliver girls' football in their school.</p>
			<p>Young people</p> <p>Teachers to deliver Disney inspired Shooting Stars Active Play Through Storytelling and Girls' Football Clubs in school.</p>	<p>18,000 participants</p> <p>20% Ethnically Diverse Communities</p> <p>15% SEND.</p>	<p>Increased participation in and enjoyment of football.</p> <p>Improved physical literacy and fundamental movement skills.</p> <p>Improved speaking and listening skills (communication).</p>	

<p>England. Known as Barclays Girls' Football School Partnerships by England Football they will create strategic partnerships with families of schools that are committed to the growth and development of girls' football.</p>	<p>Develop girls in leadership roles as Football Activators to create and deliver relevant and enjoyable opportunities for more girls in their school.</p>				<p>Improved social skills (empathy, teamwork, conflict resolution).</p> <p>Increased levels of physical activity.</p> <p>Improved sense of wellbeing.</p>	<p>Greater numbers of girls aged 5-11 participating in football.</p> <p>Greater numbers of girls transitioning along the pathway into community football provision.</p>
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Appendix 2 Logic Model: Barclays Game On

Context	Aims	Inputs	Activities	Outputs	Short term outcomes	Long term outcomes
<p>In 2018 the Football Association (FA) commissioned the Youth Sport Trust (YST) to lead the work on the growth and development of girls' football in Primary and Secondary Schools and to support the wider education sector. The FA and YST supported by Barclays have a vision to ensure every girl has equal access to football in school by 2024.</p> <p>To deliver this vision, the YST and The FA have recruited a network of education based partnerships with schools throughout</p>	<p>Vision: Every girl has equal access to football in school by 2024</p> <p>90% of schools in the BGFSP network to offer equal access in extra-curricular and 75% in curriculum.</p> <p>Improve the PE experience for girls through teachers adopting a life skills approach to PE using football as the vehicle.</p> <p>Increase the number of girls participating and enjoying football related activities.</p>	<p>Financial investment from The FA and supported by Barclays</p> <p>YST resources and expertise</p> <p>FA resources and expertise</p> <p>Barclays Girls' Football School Partnerships by England Football strategic leads.</p>	<p>Education settings and workforce</p> <p><i>GO Teach</i> – Support teachers to engage girls' in curriculum PE through a life skills approach, using football as the vehicle. (Teacher virtual training with digital wrap around support).</p> <p><i>GO Play</i> – Activities and games to support the delivery of extra-curricular girls' football to 12-14 year olds. (Schools can access hard copy and digital resources).</p> <p>On-going support from Barclays Girls' Football School Partnerships to ensure schools embed the programme.</p>	<p><i>GO Teach</i> – 300 new schools trained. 300 teachers trained 5% from Ethnically Diverse Communities. 5% SEND.</p> <p>41,400 participants (Curriculum) 23% from Ethnically Diverse Communities. 7% SEND.</p> <p><i>GO Teach, GO Lead and GO Play</i> – 15,000 participants (Extra-Curricular). 23% from Ethnically Diverse Communities. 10% SEND.</p> <p><i>GO Play</i> – 1,000 schools engaged in the programme.</p>	<p>Increased knowledge, understanding and confidence of how to deliver football for girls.</p> <p>To adopt a more explicit life skills approach to teaching PE using football as the vehicle.</p> <p>Increased knowledge, understanding and confidence of how to engage girls in high quality curriculum PE using football as the vehicle.</p> <p>To influence the provision of a high quality introduction to and experience of football for more girls.</p>	<p>To sustainably grow girls' football within the school setting (curricular and extra-curricular clubs).</p> <p>The Barclays Girls Football School Partnerships network to have positively contributed to the FA Vision (Every girl has equal access to football in school by 2024)</p> <p>Sustained improvements to the quality of the curriculum offer for girls' football.</p> <p>To have engaged more girls in high quality curriculum PE adopting a life skills approach using football as the vehicle.</p> <p>To confidently embed football delivery and</p>

<p>England. Known as Barclays Girls' Football School Partnerships by England Football they will create strategic partnerships with families of schools that are committed to the growth and development of girls' football.</p>	<p>Develop girls in leadership roles as Football Activators to create and deliver relevant and enjoyable opportunities for more girls in their school.</p>					<p>provision for girls throughout the school.</p>
<p>Young people</p>						
			<p><i>GO Lead</i> – Empowering girls' to deliver football activity to their peers. Girls' Football (Activator virtual training through train the trainer model).</p>	<p><i>GO Lead</i> – 2,500 Leaders. 27% from Ethnically Diverse Communities. 12% SEND.</p>	<p>Enhanced life skills (including employability skills) through football-related activities</p> <p>Increased participation in and enjoyment of football</p> <p>Improve perceptions and removal social barriers to participating in football.</p> <p>Greater understanding of the positive values of football and how they relate to being a girl (not just boys)</p> <p>Increase current and future levels of leadership and volunteering in football</p> <p>Improve girls' confidence, competence and motivation to be leaders for peers.</p> <p>Improved sense of wellbeing.</p>	<p>Young people to feel empowered and have the skills to design, create and deliver girls' football in their school.</p> <p>Greater numbers of girls aged 11-16 participating in football.</p>

Appendix 3 Logic Model: Disney Inspired Shooting Stars SEND

Context	Aims	Inputs	Activities	Outputs	Short term outcomes	Long term outcomes
<p>In 2018 the Football Association (FA) commissioned the Youth Sport Trust (YST) to lead the work on the growth and development of girls' football in Primary and Secondary Schools and to support the wider education sector. The FA and YST supported by Barclays have a vision to ensure every girl has equal access to football in school by 2024.</p> <p>To deliver this vision, the YST and The FA have recruited a network of education based partnerships with schools throughout England. Known as Barclays Girls' Football School</p>	<p>Vision: Every girl has equal access to football in school by 2024.</p> <p>Improve staff confidence, competence and desire to deliver exciting and fresh experiences for Girls with SEND involving football.</p> <p>To support girls with SEND in developing their physical literacy, speaking, and listening skills through creative play and storytelling.</p> <p>Increasing number of opportunities for girls with SEND to play</p>	<p>Financial investment from The FA and supported by Barclays</p> <p>YST resources and expertise</p> <p>FA resources and expertise</p> <p>Lead Inclusion School network</p>	Education Settings and workforce			
			<p>Teacher Shooting Stars virtual training (three virtual sessions)</p>	<p>A minimum of 80 teachers trained and delivering Shooting Stars SEND clubs in their school</p>	<p>Increased knowledge, understanding and confidence of how to use Shooting Stars resources to engage young people with SEND and adapt delivery to meet the needs of the young people in their settings</p> <p>Increased awareness and understanding of the benefits of play in increasing girls' with SEND fundamental movement skills.</p> <p>Increased knowledge of the opportunities available for girls' with SEND to develop in the football pathway (i.e. transition to inclusive community clubs)</p> <ul style="list-style-type: none"> • 	<p>The Girls Football in Schools Network to have positively contributed to the FA Vision (Every girl has equal access to football in school by 2024)</p> <p>Sustained improvements to the quality and accessibility of the extra-curricular offer for girls' football for girls with SEND</p>
			Young people			
			<p>Teachers delivering Shooting Stars extra-curricular clubs</p>	<p>More Girls (and Boys) with SEND accessing Shooting Stars clubs</p>	<p>Increased participation in and enjoyment of football.</p> <p>Improved physical literacy and fundamental movement skills.</p> <p>Improved speaking and listening skills (communication).</p> <p>Improved social skills (empathy, teamwork, conflict resolution)</p>	<p>Greater numbers of girls with SEND participating in football</p> <p>Greater numbers of girls with SEND transitioning along the pathway into community football provision.</p>

Partnerships by England Football they will create strategic partnerships with families of schools that are committed to the growth and development of girls' football.	football at school. High quality first introduction to fundamental movement skills, invasions games and football.					
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Appendix 4 Logic Model: Barclays Game Changers

Context	Aims	Inputs	Activities	Outputs	Short term outcomes	Long term outcomes
<p>In 2018 the Football Association (FA) commissioned the Youth Sport Trust (YST) to lead the work on the growth and development of girls' football in Primary and Secondary Schools and to support the wider education sector. The FA and YST supported by Barclays have a vision to ensure every girl has equal access to football in school by 2024.</p> <p>To deliver this vision, the YST and The FA have recruited a network of education-based partnerships with schools throughout England. Known as Barclays Girls'</p>	<p>Vision: Every girl has equal access to football in school by 2024</p> <p>90% of schools in the BGFSP network to offer equal access in extra-curricular and 75% in curriculum.</p> <p>Barclays Game Changers is a young ambassador programme for young girls aged 11-16 to help inspire, engage, and empower young girls and key decision makers to drive positive change in the provision of equal access to Girls' Football in Schools.</p>	<p>Financial investment from The FA and supported by Barclays</p> <p>YST resources and expertise</p> <p>FA resources and expertise</p> <p>Barclays Girls' Football School Partnerships by England Football strategic leads</p>	<p>Education Settings and workforce</p> <p>Strategic leads will nominate their Barclays Game Changer through their network of schools, with a support teacher.</p> <p>Guidance is provided for teachers and strategic leads to support young people through this programme.</p> <p>Teachers are advised to attend the virtual training with their Barclays Game Changer to be aware of what skills they are developing.</p> <p>Once trained, teachers and strategic leads will take responsibility for writing a local action plan with outcomes and actions identified that the Barclays Game Changer can achieve.</p>	<p>1 x Barclays Game Changer per BGFSP = 300 total</p> <p>Across 2021/22 induction year = 122 trained</p> <p>2022/23 to recruit and train = 150 -178 (Currently at 272 BGFSP)</p> <p>Developing role models for schools and local communities.</p>	<p>Increased knowledge, understanding and confidence to deliver girls' football.</p> <p>Increased awareness of a young ambassador scheme and how listening and sharing the opinions of young girls can have an impact on them. You people activities, led by young people.</p>	<p>To sustainably grow girls' football within the school setting (curricular and extra-curricular clubs).</p> <p>The Barclays Girls Football School Partnerships network to have positively contributed to the FA Vision (Every girl has equal access to football in school by 2024)</p> <p>Achieve the ambition of having 300 Barclays Game Changers, influencing, and using the youth voice to help drive equal access.</p>
			<p>Young people</p> <p>Barclays Game Changers will be selected and</p>	<p>Barclays Game Changers that are the voice of other</p>	<p>Improved communication and storytelling skills.</p>	<p>Young people to feel empowered, confident and</p>

<p>Football School Partnerships by England Football they will create strategic partnerships with families of schools that are committed to the growth and development of girls' football.</p>	<p>The ambition is to have 1 x Barclays Game Changer per BGFSP = 300 nationally</p>		<p>invited to complete virtual live training with a cohort of other young people.</p> <p>Virtual sessions aim to build skills and confidence needed to help have conversations with other young people and teachers about the importance of girls' football.</p> <p>Using their story within sport and football, they will develop communication and story telling skills to share their story with others (assemblies, meetings, events, etc).</p>	<p>young girls in their partnerships to advocate for equal access to girls football.</p> <p>Create a community of young female ambassadors sharing the passion for girls' football across their local communities and partnerships.</p> <p>New workforce to offer additional support to events and festivals taking place with support of their teacher and strategic lead.</p>	<p>Increased confidence with public speaking.</p> <p>Increased knowledge and confidence of how to address different stakeholders.</p>	<p>develop skills to support the delivery of recreational football activities, festivals, and competitions.</p> <p>Progress onto other leadership schemes and programmes to continue on their leadership journey.</p> <p>Look to become involved in other roles within football.</p>
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YST RESEARCH

The Youth Sport Trust (YST) is a national children's charity passionate about creating a future where every child enjoys the life-changing benefits that come from play and sport. YST Research offers research, analysis, insight and evaluation services to organisations with an interest in the wider children and young people's sector. Our research expertise is focussed on improving the wellbeing of children and young people through sport and physical activity.

Our specialisms include:

- Education, PE and school sport
- Community sport / clubs
- Early years settings
- Life skills and employability
- Activism and volunteering
- Health (physical, social and emotional)

For our latest research findings, visit

<https://www.youthsporttrust.org/news-insight/research>

By working with us, you are supporting us to achieve our mission to improve children's lives and their future.



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