













This session will be recorded



Please turn your camera on and mute on (until breakout rooms)



Type questions into the chat function













- National Update (Ministerial Meeting 15/05/22)
- 2. Evolution of SAM
- 3. Optional Q and A











Ministerial Meeting

School Sport Sector Round table meeting with Government ministers (15th May 2022)

Organisations represented – Youth Sport Trust, AfPE, UK Active, Active Partnerships, Headteacher and SAM

Junior Ministers Present

Minister Will Quince (DfE)

Minister Maggie Throup (DHSC)

Minister Nigel Huddlestone (DCMS)























Future funding for PE and school sport programmes

 Cross-government alignment of the School Sport and Activity Action Plan

Discussion on key focusses for government work on CYP engagement in physical activity

Future funding for PE and school sport programmes











- Confirmation of SGO extension announced before Easter to end of March 2023
- Sport Premium As yet no confirmation of funding beyond summer term
- HAF confirmed
- Other funding streams and tenders confirmed (Girls, Opening of School sites, Primary teacher training, other Sport England investment)





Cross-Government alignment of the School Sport and Activity Action Plan







 Ministerial explanations of cross party work and focus for the School Sport and Activity Action Plan

 To be published alongside Sporting Future 2 before the summer recess

 Physical Activity Framework (Everybody Active Everyday) to be published at the same time





Discussion on key focusses for government work on CYP engagement in physical activity







Key points raised...

 Fundamental importance of immediate announcement of premium funding (Protecting the infrastructure)

How this funding is used to leverage additional investment locally

• The disjointed nature of government investment and the lack of an overall focus/strategy.











SAM BOARD EVOLUTION

Working Groups

&

Remits

RATIONALE

- PROACTIVE
- FIT FOR PURPOSE
- CONNECT ADVOCATE SHARE
- DEEP TALENT POOL
- SUCCESSION PLANNING













HEALTH & WELL-BEING

- * National Agenda
- * Social/Mental/Physical
- * Data Gathering / Sharing
- * Projects/Organisations /Initiatives (ie Wellschools)



ADVOCACY

Active support from the key stakeholders.

Selling the narrative

(Schools, Politicians, Local Authority, Public Health, sports stars and personalities and most importantly young people.)



STRUCTURES/ ORGANISATION

- * Represent variety of structures represented (SGO/PDM/SSP/CIC/Consultant etc)
- * Support network for developing new structures
- * Ensure representation of all involved with a voice



SUSTAINABILITY & FUNDING

- * National Funding (SGO / PESP)
- * Additional Funding Streams / Diversification

(ie. ITT / Football / Project monies)



CURRICULUM / PHYS ED.

The gateway to lifelong participation

- * All schools-All ages
- * Workshops/Webinars
 - * Case studies
- * Meaningful PE for all

GOVERNANCE / GOOD PRACTICE: Sharing of Good network practice/Workshops/Webinars/Case studies













GROUP NAME	BOARD MEMBERS
Governance / Good Practice	Andy Pope / Christine Bland
Health & Wellbeing	Kay Batkin / Dean Woodham
Advocacy	Alan Watkinson / Vince Brittain
Structures & Organisations	Claire Tennyson / Jo Eames
Sustainability & Funding	Rebecca D'Arcy / Ali Mapp
PE / Curriculum	Rob McCombe / Dan Moody



Governance

Active support for the sub groups in setting the ethos and vision

Schools, Politicians, Local Authority, Public Health, sports stars and personalities and most importantly young people.

GOVERNANCE (Andy P / Christine B)

SAM members can achieve great things for children in an environment where their work is valued and respected. The quality and importance of the work of SAM members needs to be prominent in a national and local context. It is essential to explore the most effective and efficient ways to achieve this to allow the network to thrive.

Working towards the ethos of FIT4HHA

Sub Groups will:

- Connect Provide effective communication for the extended network to build the movement and develop relationships
- Advocate support members to advocate their work locally and unify to create a collective voice to raise the profile nationally
- **Share** Share good practice to allow the extended network to become even more effective in their work

Group Membership – Established local network leads













HEALTH & WELL-BEING

- * National Agenda
- * Social/Mental/Physical
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- * Projects/Organisations /Initiatives (ie Wellschools)

HEALTH & WELLBEING (Kay B / Dean W)

- How does SAM support the National Agenda (ie. 30/60)
- Develop Core messaging supporting members to position wellbeing at the heart of education and gain commitment from schools
- Increase the credibility and role of PE, Sport, Physical activity in play through its wider remit in health and wellbeing
- Provide learning opportunities for members in the space of health and wellbeing
- Projects/Initiatives (Support/CPD/Resources/Funding) available across the movement
- Engaging with the wider health and wellbeing sector
- Driving change through Well School / Mentally Healthy/ School Kindness
- The role of PE & sport in promoting HWB & educational outcomes
- Supporting families
- Life skills
- SAM H&WB measurements (national picture)













ADVOCACY

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ADVOCACY (Vince B/Alan W)

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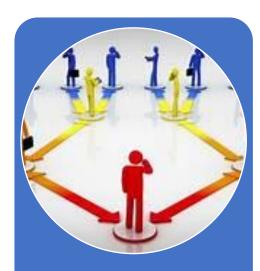
National Advocacy

- Policy (support across political spectrum influencing and aligning with the national agenda)
- Personalities (Ambassadors and key influencers)
- Press (Traditional outlets and social media)

Local Advocacy

- Identify and Influence (Recruit and convince key people and organisations)
- Invigorate (Support the network to improve and grow)
- Impact (Telling the powerful stories and applying to national advocacy)

Group Membership – Established local network leads, Ambassadors, Politicians, Marketing expertise



STRUCTURES & ORGANISATIONS

- * Represent variety of structures represented (SGO/PDM/SSP/CIC/Consultant etc)
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STRUCTURES & ORGANISATIONS (Claire T/Jo E)

SAM recognise that a coherent approach to our infrastructures, that is accountable for an evidence-based approach to meaningful targets, locally and nationally, will also ensure more positive outcomes for Health, Happy, more Active children (FIT4HHA)

Context:

- Understanding the current landscape and implications
 - Consideration of geographical barriers
- Understanding the future (threats) to the network boundary changes, MAT development, funding

Support:

- What type of organisations are out there sharing models for example
- Promote philosophy that encourages strong local partnerships health, council, Active Partnership, NGB etc
- How to engage your strategy with other local groups to develop reach/impact
- PEER SUPPORT support networks/peer mentoring/ network briefings
- YP voice?

-

Membership: Representative membership from range of structures/organisations













SUSTAINABILITY & FUNDING

- * National Funding (SGO / PESP)
- * Additional Funding Streams / Diversification (ie. ITT / Football / Project monies)

SUSTAINABILITY & FUNDING (Ali M / Rebecca D)

CONTEXT

To support SAM Members to gain additional funding and build sustainable models.

SUPPORT

- Understanding current funding and Explore/Share NEW funding opportunities
- Share practice of diversification of income streams developing more sustainable models (non SGO/PESP reliant)
- Advocate benefits of extended partnerships to external agencies like Active Partnerships
- Promote philosophy that encourages strong local partnerships Link with Structures/Organisations
- Profile of Funding #positivePEpremium
- Key messaging to help sell sustainability with schools why they should continue to invest (including the wider benefits)
- Identify and develop ideas how to overcome threats such as MATS taking over local competitions
- Support members with ideas on how to business plan effectively, with a 3 year plan













PHYSICAL EDUCATION

The gateway to lifelong participation

- * All schools-All ages
- * Workshops/Webinars
 - * Case studies
- * Meaningful PE for all





PHYSICAL EDUCATION

(Rob Mc +Dan M)







SAM members are integrally linked to Physical education settings, therefore SAM has a responsibility to 'connect, advocate and share' to support members in their knowledge and understanding of Physical Education.

- PE as the gateway to lifelong participation
- All School Types / All Key stages
- Sharing/Interpreting PE updates (i.e. Ofsted research review in PE)
- Sharing Opportunities (to enhance k&u)
- Share Good Practice
- Impact/Evidence (PE & Whole school impact)
- Collaboration with key partners (ie work coming from DfE and Oak to support in this area)

GROUP MEMBERSHIP

(Head Teachers / those involved in supporting PE-Curriculum development / those involved in ITT-SETT / MAT PE leads?)



NEXT STEPS











SURVEY: https://freeonlinesurveys.com/s/82WPHJBV

SAM WORKING GROUP

WE NEED YOU





Future Dates











Date	Format	Zoom Registration Link
Wednesday 6 th July 12.30-2pm	Networking	https://youthsporttrust.zoom.us/meeting/register/tJ0of tqzMoGt2uVJVcR613OSkcFi-LcRjC











Thank you