SET FOR SUCCESS

Social value and return on investment (2023 - 2024)

Set for Success is an intensive youth leadership initiative funded by the Wimbledon Foundation in partnership with Barclays and delivered by the Youth Sport Trust. This infographic summarises the social value of the outcomes generated by Set for Success for young people at risk of becoming not in education, employment, or training (NEET). The valuation has been guided by social return on investment (SROI) principles. The work was undertaken by Sheffield Hallam University's Sport Industry Research Centre.

The analysis focuses on Year 1 delivery that occurred during the 2023/24 academic year.*

SROI Outcomes £4.06m

Estimated social value generated by Year 1 delivery of Set for Success

Enhanced personal wellbeing £2.39m

Improvements in the life satisfaction of the young people are valued using Treasury recommended wellbeing guidance.

Improved future prospects £1.67m

Reduced likelihood of young people being NEET when they reach school leaving age is valued using estimated public finance costs associated with educational underachievement.

Each young person engaged in Year 1 of Set for Success has an average social value of around **£7,686** generated by the programme.

SROI Inputs £0.72m

Total investment in delivering Year 1 of Set for Success.
The inputs include funding by the Wimbledon Foundation and the additional time contribution by teachers in schools.

SROI Ratio

5.63

For every £1
spent on Set for Success,

£5.63 worth of
social impacts are generated by the programme in Year 1 delivery.

*47 schools across the UK participated, and 529 young people were engaged.

Delivered by