

Changemaker Business Tiers

	Tier 1: Changemaker Advocate	Tier 2: Changemaker Champion
Youth Sport Trust Annual Conference & Exhibition	Awards Dinner Sponsor incl. brand profile where available, platform mentions, Award presentation	Conference Supporting Sponsor incl. brand profile across the Conference (stage, print, digital, signage, app*), platform mentions
	Double Stand + Associated Benefits	Premium Double Stand + Associated Benefits
	Pre / During Event Marketing (social, digital, app)	Pre / During Event Marketing (social, digital, app)
		Meet the Changemakers' session/space/panel*
		Additional Awards Dinner/Conference Tickets
Changemaker Benefits	Changemaker Business Logo & Agreed Partner Statement	
	Business offer promoted via 'The Club' - YST's relaunched and rebranded membership offer*	
	Collaboration on YST programmes, projects and inclusion in YST campaigns where appropriate (e.g. National School Sports Week)	
	Access to YST Learning Academy consultancy at 10% discounted rate	
	Termly updates to Youth Sport Trust field team, coordinated by and channeled through dedicated Account Manager	
	Changemaker Webinar 'Primary PE Premium' *	
	Opportunities to attend relevant YST events e.g. Learning Academy Networking Day, Young Changemaker Awards	
Package Cost	£5k + VAT	£8k + VAT