

CELEBRATE & ADAPT

4

EXAMPLES

Make a simple **evaluation form** with questions, emojis and space for comments. Use it after events.

Use **WhatsApp** groups to gather feedback from girls who attend extra-curricular sessions. Pose a new question each month.



Ask the **sports council** reps to gather feedback from their year groups, e.g. one star and one wish for your campaign.

Meet with **PE staff** to discuss how girls' attitudes and participation have changed through your campaign.

Use the rewards system to find out which girls have responded most, least or not at all to your campaign. **Interview** some of these girls to find out why.



REMEMBER! Get feedback from girls who didn't take part as well as those who did.



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Encourage girls to submit their own stories for a This Girl Can **blog** on the school website. These **case studies** show the difference you have made.

Make a 'before' and 'after' **film** of some of the girls, showing what they have gained. Screen it in assemblies and on YouTube.

Present your findings to the senior leadership team. Include facts, figures, stories and photos in your **presentation**.

Run a This Girl Can **stall** during **parents' evening**. Display your campaign tools as well as photos and quotes from girls and school staff.

Organise a **celebration event**, e.g. dance display or football game, to show girls in action.



CONSIDER: How does the This Girl Can campaign celebrate girls' and women's achievements?



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