

Schools Active Movement (SAM)



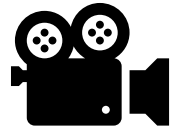
Happier



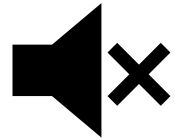
Healthier



More Active



- This session, including breakouts will be recorded



- Please turn your **camera on** and **mute on** (until breakout rooms)



- Type questions into the chat function



- We understand that people are working from home and the distractions that go with it!



Happier



Healthier



More Active

Welcome

Agenda



Happier



Healthier



More Active

SAM update

School Sport & Activity Sector

Advocacy

Communication

FIT 4 HHA consultation

Dates of future national webinars and networking events

SAM update



Happier



Healthier



More Active



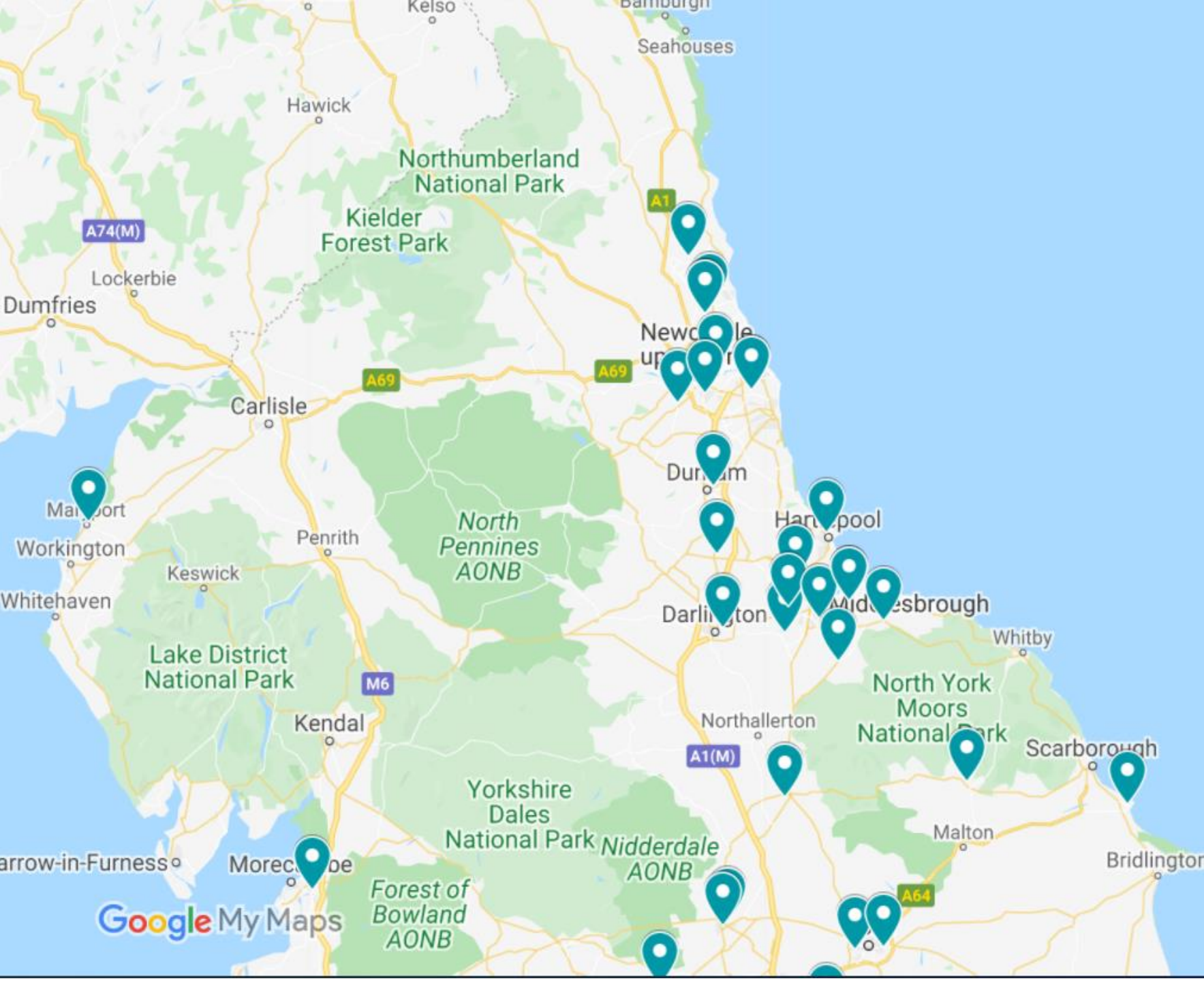
179 members



11,000+ schools



3 million children



**Schools
Active
Movement**

Supported by
**YOUTH
SPORT
TRUST**



Happier

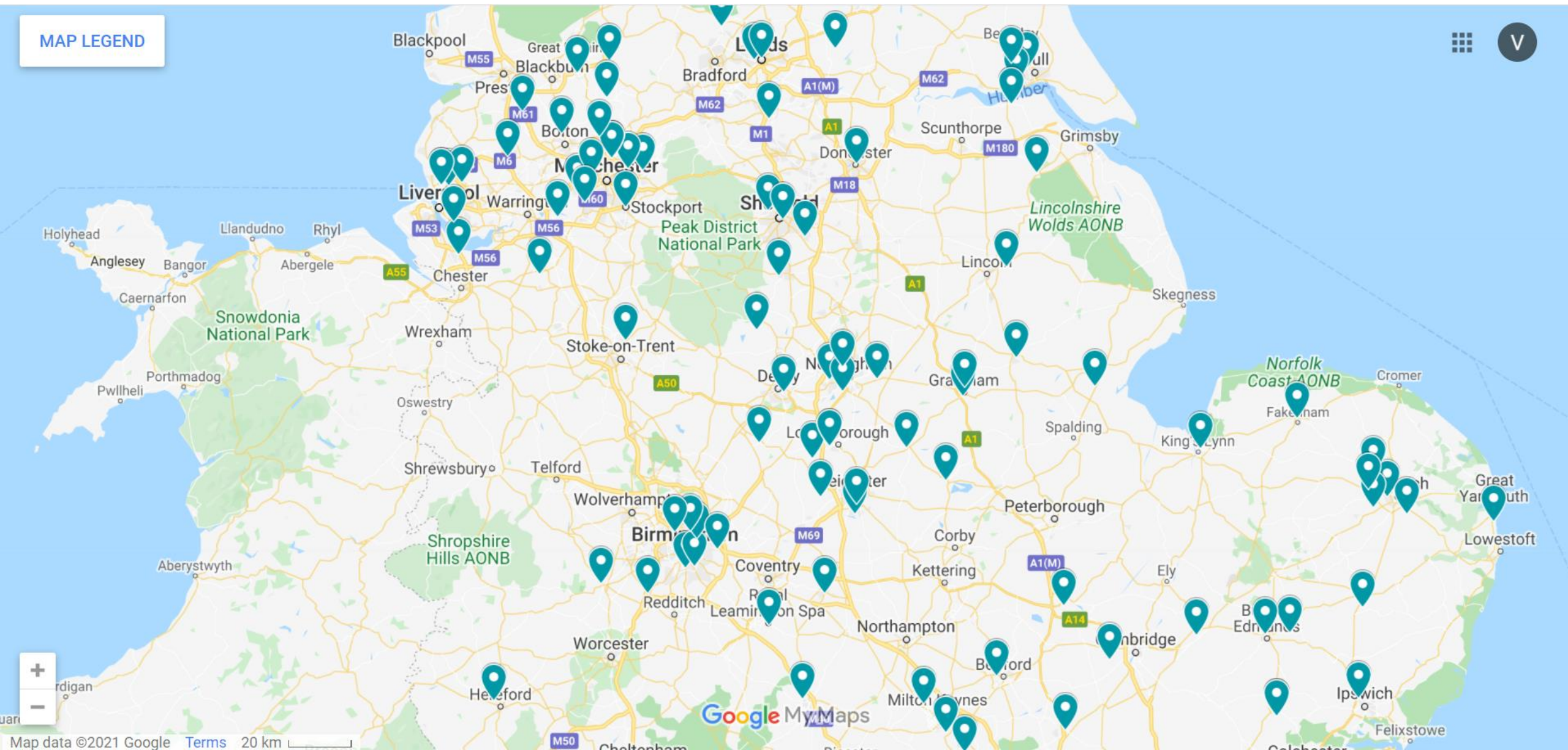


Healthier

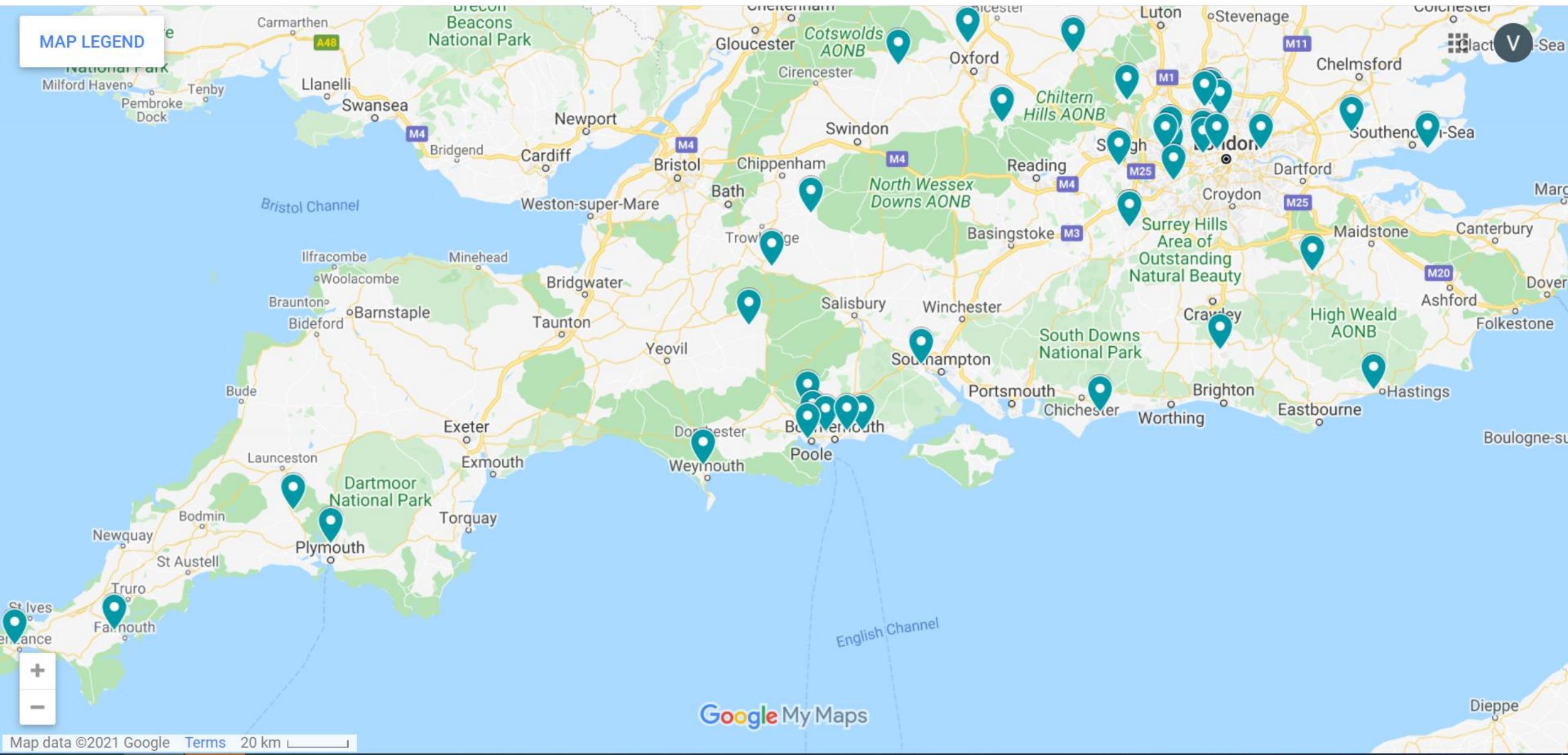


More Active

MAP LEGEND



MAP LEGEND



SAM member 'wants'



Happier



Healthier



More Active



SUSTAINABILITY

I N F L U E N C E





Happier



Healthier



More Active

School Sport & Activity Sector update

Advocacy with MPs



Happier



Healthier



More Active

Why?

Proved effective in the summer campaign

Raise profile and awareness of the work you are doing

Much of the work we do in schools is funded through government

Lets hear from an MP!

Advocacy with MPs



Happier



Healthier



More Active

How?

- Who is your MP – Profile
- What Political Party are they in – Influence
- What Committees do they sit on – Departments
- What causes do they champion – Last Speech in the House

Advocacy with MPs



Happier



Healthier



More Active

Top tips

1. Build a relationship with them
2. Meet with them, don't just invite them to something
3. Offer them something; data / figures to prove impact
4. Stick to the issue
5. Give them the opportunity to promote their constituency

Advocacy with MPs

Plan of action

Contact your MP

Meet face to face if possible

Enjoy celebrating the impact you are having locally BUT share SAMs national message

Challenge to do this by April



Happier



Healthier



More Active

Communication



Happier



Healthier



More Active

Simon Ward, Assistant Director – Corporate Communications



Happier



Healthier



More Active

We will ask policy makers for:



Happier



Healthier



More Active

- **F**unded- Continuation of current funding, additional funding for Secondary schools
- **I**nfrastructure – All funding within a strategic plan with clear outcomes and accountability with an national and local infrastructure in place to co-ordinate
- **T**ime –Stop short term funding cycles that lead to uncertainty and waste. We need two definitive five year cycles in line with Sport England’s 10 year strategy will provide much more effective results

= FIT to develop Healthier, Happier more Active young people




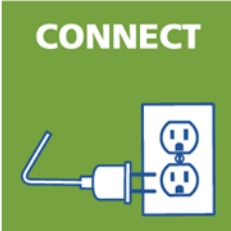


#FIT4HHA

iMessage
Today 13:26

It is really, really important to
present a unified front and a
unified message

Read 13:26

It is really, really important to
present a unified front and a
unified message

<p>We are on a mission to ensure all young people are:</p>	 <p>Happier</p>	 <p>Healthier</p>	 <p>More Active</p>
<p>To enable this we need:</p>	<p>Funding</p>	<p>Infrastructure</p>	<p>Time</p>
<p>We support our members to:</p>		<p><u>ADVOCATE</u></p> 	



- SAM BRIEFING PAPER ON #FIT4HHA HAS BEEN PRODUCED BY THE BOARD
- THE BRIEFING PAPER NEEDS EVIDENCE AND DATA FROM THE MOVEMENT TO BACK THIS UP. WHERE CAN YOU CONTRIBUTE? PLEASE SEND THESE TO VINCENT/ALAN ASAP

SAM webinars & networking

National SAM webinars:

Dates:

- Tuesday 18th May 1.00pm
- Thursday 1st July 1.00pm

Facilitated networking;

Topic based (please use chat function to give insight for topics)

Dates:

- Thursday 22nd April 1.30pm, Topic-The extended offer
- Thursday 17th June 1.30pm

We will reach out periodically to new members (Friday catch ups)



Happier



Healthier



More Active

Thank you for joining

**Schools
Active
Movement**

Supported by
 **YOUTH
SPORT
TRUST**



Happier



Healthier



More Active

Appreciate if you complete a short feedback survey that will be sent to you.

Information such as the FIT 4 HHA document and MP template letter will be sent to you.

Take care and hope to see you at the next networking session.