

Recruit into Coaching Programme

Programme information sheet

WHAT IS IT?

The focus of the Recruit into Coaching programme

In the UK, it is estimated that there are between 130,000 and 160,000 qualified sport coaches and many others who are coaching but do not hold a National Governing Body coaching qualification. As sport can make such a positive contribution to the quality of life of millions of young people, it is vitally important that coaches get the right start in making sport a safe, enjoyable and rewarding experience. In the lead up to the 2012 Olympics, we welcome the Recruit into Coaching trainees to the ranks of developing coaches who will "Make Britain Proud" by bringing a young peoples' sport legacy to life.

Recruit into Coaching is part of the wider PE and Sport Strategy for Young People (PESSYP) coaching strand and aims to increase the availability of high quality coaching to young people at an early age to contribute to the delivery of the five-hour offer.

The aim of the programme is to recruit and deploy 10,000 new volunteer coaches by 2011.

5,680 of the coaches will be delivered through the network of specialist sports colleges/school sport partnerships (school setting) and 4,320 through the network of county sport partnerships (community setting).

Recruit into Coaching will be focused on the 70 most deprived areas of England as identified through the highest ranked local authorities based on the Indices of Multiple Deprivation. It is flexible in terms of the sports it includes as this is based very much on locally identified need for the sport and therefore the coaches.

Funding for the programme

The Recruit into Coaching programme was announced by the then secretary of State for Culture, Media and Sport, James Purnell on 24 September 2007. Between April 2008 and March 2011 the total government (Department for Culture, Media and Sport) investment in Recruit into Coaching will be £5m.

Trainee Coach Numbers and management

School setting: The target for year one is the recruitment and deployment of 1,820 coaches which have been allocated as 20 recruits per each of the specialist sports colleges identified in the 70 deprived areas. It is anticipated that some of the recruits will be young people with leadership experience who have demonstrated an interest and aptitude for activity organisation and delivery. Others will be recruited by the sports colleges through their local delivery partners as identified in their community plans. Recruited trainee coaches will be supported and managed by a lead officer identified by the sports colleges in conjunction with the school sport partnership.

Community setting: The target for year one is the recruitment and deployment of 520 coaches and this has been allocated as 18 recruits per each of the 29 deprived areas in the 10 pilot county sport partnerships. Recruited trainee coaches will be supported and managed by a lead officer identified by the county sport partnership.

National Governing Body involvement

On a rolling programme of engagement national governing bodies of sport will be supporting the Recruit into Coaching programme through providing appropriate leadership and coach education programmes that are accessible for the trainees.

WHAT DIFFERENCE DOES IT MAKE?

The Youth Sport Trust, Sport England and sports coach UK are currently developing a monitoring and evaluation process to ensure that the impact of the Recruit into Coaching programme can be measured.

Benefits to trainee coaches

The programme in a school setting will provide the following support to Recruit into Coaching trainees:

- Free access to Sports Leaders UK Day Certificate in Sports Leadership.
- Free access to a Lead into Coaching module designed by the Youth Sport Trust and sports coach UK which helps the trainee move from leadership into coaching.
- Bursary funding to assist with the cost of National Governing Body coach education awards.
- Support from the sports college/school sport partnership coach manager with advice/guidance on courses and in finding opportunities to shadow/observe qualified coaches working within the partnership.
- Free invite to a local briefing session where trainees will meet other trainees and receive further details of the programme, learning materials and bursaries.

HOW TO GET INVOLVED

The Recruit into Coaching programme is a three year programme. In the first year of rolling out specialist sports colleges/school sport partnerships receive top-up grants to recruit their team of trainee voluntary coaches (maximum of 20).

For further information on the Recruit into Coaching programme please visit <http://ric.coaching.youthsporttrust.org/>

Alternatively you can email Liz Suffolk, Programme Officer, on sport@youthsporttrust.org

