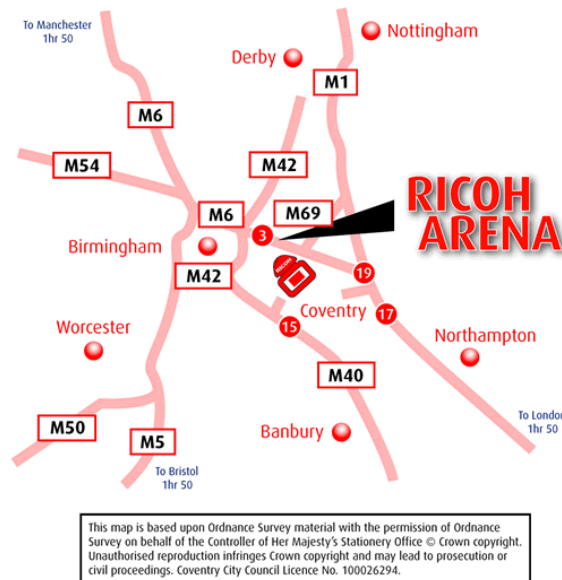


YOUNG AMBASSADORS CONFERENCE

Thursday 17th September 2009

Ricoh Arena
71 Phoenix Way
Foleshill
Coventry
CV6 6GE

www.ricoharena.com



Travelling by Rail

The Railway station for the Ricoh Arena is the main Coventry Railway Station which is in the City Centre and Approximately 6 miles away.

Travelling by Car

From the North

Take the M1 southbound and leave at junction 21. At the roundabout take the 3rd exit onto the M69 (Signposted Coventry Birmingham)

Leave the M69 branching left (signposted Birmingham M6, Coventry North and Central A4600) Leave the M6 at junction 3. Take 2nd exit onto Phoenix way – A444

At the next roundabout take the 1st exit onto Rowleys Green Lane. At roundabout take 2nd exit onto Judds Lane.

From the North-West

Take the M6 southbound. Leave M6 at junction 3. Take 2nd exit onto Phoenix way – A444
At the next roundabout take the 1st exit onto Rowleys Green Lane. At roundabout take 2nd exit onto Judds Lane.

From the South

Take M40 northbound. Leave M40 at junction 15. At roundabout take 4th exit onto Warwick Bypass – A46 (Signposted Coventry) Continue on A444. Take left hand lane onto London Road – A4114. Continue until you reach Ring Road. Stay in Right hand lane take 2nd exit onto Ring Road. Leave Ring Road at junction 3. At Roundabout take 2nd exit onto Sky Blue Way. Proceed forward over traffic lights. At Next Roundabout take 1st exit onto A444 (signposted Nuneaton) Continue forward on A444, straight on at roundabouts until you see

the Ricoh Arena. At last roundabout adjacent to the arena on your right hand side, take 3rd exit onto Rowleys Green Lane. At Roundabout take 2nd exit onto udds Lane.

From the South-East

Take M1 Northbound. Taking left hand lane, join M6 motorway (signposted M6 The north West, Coventry North, Birmingham) Leave the M6 at junction 3. Take 2nd exit onto Phoenix way – A444. At the next roundabout take the 1st exit onto Rowleys Green Lane. At roundabout take 2nd exit onto Judds Lane

Any queries or concerns prior to the day call **Start2Finish Events** on 0208 916 2234

For contact on the day call **Start2Finish Events** on 07786 197295