



11th May 2009

Dear PDM

Young Ambassadors Programme 2009-10

I hope that you and your Young Ambassadors are having a rewarding and successful year. Plans are well underway for the Young Ambassador Programme for 2009-10. Throughout the next 12 months of the Young Ambassador programme the focus is to:

- **Expand** the Young Ambassador Programme to the Home Countries to ensure it is UK wide. Scotland will have a Young Ambassador Conference this year
- **Extend** the reach of Young Ambassadors by supporting School Sport Partnerships in England to develop a 2nd tier of 'Silver Young Ambassadors' in each secondary school (and a third tier of 'Bronze Young Ambassadors' in Primary Schools for those School Sport Partnerships ready for the next step)
- **Enhance** the Young Ambassador Programme by bringing in more of the magic and inspiration of London 2012 and the Olympic and Paralympic Games. **There is an exciting opportunity for eight Young Ambassadors (who have undertaken the role for a year + to go on a four day trip to Olympia (the home of the Olympic Games) in July 2009**

This letter and the enclosed information provides important information on the programme going forward, details about the Young Ambassador Conferences this autumn and Olympia opportunity for existing Young Ambassadors

Enclosed documents include:

- Role and selection criteria and guidance in recruiting your two new Young Ambassadors
- Information plus application form for eight Young Ambassadors to go on a four-day trip to Olympia in July 2009
- Information sheet outlining the Young Ambassador programme 2009-10

Selecting your new Young Ambassadors for 2009-10

There is the opportunity for all School Sport Partnerships to select two new Young Ambassadors for 2009-10. The Young Ambassadors selected will undertake the role for a minimum of a two year period. Please see the enclosed selection criteria and guidance to support you in the selection process. Young Ambassadors who have undertaken the role for a year or more will become Mentor Young Ambassadors and will have the additional responsibility going forward of organising a one-day conference/training for 'Silver Young Ambassadors from Partnership Secondary schools (see enclosed programme summary for further details).

Young Ambassador Conferences and registration

There are six Regional Conferences taking place with some new and exciting venues.

Venues and dates:

Tuesday 15 th September	Twickenham Rugby - London
Thursday 17 th September	Ricoh Arena - Coventry
Tuesday 22 nd September	York Race Course - York
Thursday 24 th September	Oval Cricket Ground - London
Tuesday 1 st October	Exeter Rugby Club
Tuesday 6 th October	Manchester Utd FC - Manchester



*Each School Sport Partnership has **FOUR** places at one conference of their choice – **two places for NEW Young Ambassadors, one place for an EXISTING Young Ambassador that has undertaken the role for at least a year and one place for a teacher** (person in the SSP who will work to support the YAs undertake their role).*

Registration:

The registration of your Young Ambassadors will use an on-line system. The on-line registration system is simple and easy to use. There is one on-line form to be completed by the teacher attending one of the six Conferences with the Young Ambassadors and one on-line for to be completed by each of the Young Ambassadors.

To register on line go to www.youthsporttrust.org/yaconference where you will also find all the details you may need to attend the Young Ambassador conferences. If you need any help or assistance please call the helpline on 0208 916 2249/2458/2234.

Deadline for on-line registration is Friday 17th July 09

I wish you the very best in selecting your new Young Ambassadors. Please pass on the sincere thanks of all at YST to your Young Ambassadors who have undertaken the role over the last year.

I look forward to seeing you and your Young Ambassadors at one of the conferences in September/October.

Yours sincerely

Dawn Brooksbank
Head of Leadership and Volunteering

*Start2Finish Events administering the 2009 Young Ambassador Conferences
on behalf of the Youth Sport Trust
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